



Improving Plants to Improve Lives

National Association of Plant Breeders

2022-23 Annual Report

[Committee / Working Group Name]

This year's committee: [Name & Affiliation]

Officers Donn Cummings	Other members
Chair: Qianni Dong Vice Chair: Louis Maas Secretary: Katy Martin Rainey	Zenglu Li, Andrew Herr, Zachary Jones

Major Goals for the Year 2022-23

- Increase the number of paid memberships and the financial resources of the Association; explore diversification of membership types.
- Increase the perceived value of membership beyond attendance of the Annual Meeting Borlaug Scholars.
- Continue development of the NAPB Borlaug Scholar Program to increase and serve membership.

Major Highlights / Accomplishments for the Year 2022-23

- Net increase of 92 average members from 2022 Q1 – 2023 Q1.
- Actively promote and encourage volunteerism for committees, task groups, and other leadership roles.
- Develop special recognition of outstanding service to the NAPB's mission and organization, longstanding membership, etc. Leverage social media to promote NAPB engagement after annual meeting.

Lessons learnt [eg that will benefit the wider NAPB or other committees]

- Increasing mentorship opportunity for young professionals from senior scientists could promote engagement of NAPB.
- Sponsorship on membership fee and travel to NAPB annual meeting considered as primary motivation for professional members.
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Loose ends &/or Goals for Next Year 2023-24

- Marketing/promotion budget proposal
- Continues recognition of 5 years service
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Incoming Secretary [name & affiliation *or* process & date for appointing new secretary]

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Details on any collaborations between committees

On-going projects: Conduct survey and interview with past Borlaug Scholars collaborated with Borlaug Scholar Committee to identify opportunity to retain young professional members post-graduation.