

Minutes
NAPB Monthly – May 2017
Prepared by W. Smith

A. Attendance record, Review action items, Approve minutes

Amanda Saichaie
Arron Carter
Barry Lawrence
Ksenija Gasic
Virginia Sykes
Don Jones
Narinder Singh
Beth
Todd Campbell
Richard Pratt
Sarah Potts
David Francis
Anna Levina
Allen Van Deynze
Jim McFerson

B. Review of committee reports, Financial reports

NAPB committee reports May 2017

Education Committee—Aaron Carter:

Webinar series is completed. We held six webinars with a total of 446 registrants and 295 that actually attended. 269 of those attendees were from the US, and the remaining represented 10 different countries. All videos have been uploaded to YouTube, and many of them already have >100 views.

Abstract submission is underway. I have meet with the organizing committee and we are set up for the review of abstracts once submission closes. To date we only have 6 abstracts submitted, so encourage everyone to register and submit!

We will be in need of poster judges at the meeting. I will coordinate with the different groups to get an email sent out to registrants asking for volunteers to judge posters.



2017 NAPB webinar
series summary.xlsx

My thanks to the education committee and everyone else from communication and the website management (Alex) to support and make this a success. Klaus

Notes from 5/10/17 Membership committee meeting:

1. \$650 for Access to go in and change to add line about membership bounty. But will be \$90 charge per month to maintain it. The other option is to just do the member bounty program as an honor system.
2. Wayne Smith's idea was to give raffle tickets for each member recruited, and the raffle tickets would go into a drawing at the meeting with a large kitty (like ~\$500); this would control costs and be easier to administer

Barry Lawrence: It would take 120 new grad students if we initiated the bounty program. Current thought is to reward recruiting efforts by providing a raffle ticket per recruit. This is going to the grad students only; honor system. Each year before the meeting a note would go out to all grad members to tell us how many new members they recruited.

Sara: will this work for students who don't attend the meeting? No, drawing would be at the meeting but attendance to win would not be necessary and the new member would not have to attend.

Proposal is to try the raffle at the 2017 meeting. (Barry L. will send inquiry for 2017). Smith Seconded.
Discussion: D. Francis asked number of member; ACSESS is maintaining our membership rolls and should provide an updated membership list monthly.

Klaus: working with Davis on the registration web site to redirect members to the ACSESS web site. Alex has been working on implementation and ACSESS is currently down for maintenance. We will need to adjust the early bird. (Amanda S.—UCD turned off the redirection to the ACSESS until they are back up)

MOTION CARRIED

David F.-if we're going to incentivizing membership then we shouldn't send out the recruiting email until they are back up. Are there

ACTION ITEM: Klaus will contact Ian P. at ACSESS about membership list updates

ACTION ITEM: Klaus will contact Alex about a google search brings up NAPB web site but then directs to 2016 and not the 2017 meeting.

3. Hannah has been working with Allen, who has list of California breeders. He doesn't want to share list for confidentiality reasons, but he will forward e-mails through it. With the organizing committee sending out e-mails and us sending out e-mails as well, how do we avoid over-subscription? **Hannah will send out first mailing in May (close to 17th), then step back from focusing on meeting to see how effective**
 - a. **1 will go to California breeders (Allen's list)**
 - b. **1 will go to PBS customer list on West coast**
 - c. **1 will go to NAPB**
4. Originally plan was to see if could get travel funding for past attendees (to encourage regular attendance), but a lot of funding has been allocated already. Don Jones organized a lot of that funding last year. Should Allen help coordinate that? **Jennifer contacted Emilio Oyarzabal to see if Monsanto has funds**
5. Who is organizing 2018 meeting? Where is it? **Barry will check**, thinks it's in Ontario

Liz Lee at UG

6. Hannah registered for meeting but noticed there was no check on whether she was a member. Is membership actually being checked? Klaus and Access are working on this
7. There are subsidies available for students at minority-serving institutions to come to meeting and an effort to get them involved in co-chairing a session; **Jennifer to check into contacts for this, Hannah to get clarity on what's covered**
8. SeedQuest is based out of Davis, costs to advertise, maybe reach out in a month for advertising because it costs money. SeedWorld is free, but may wait to advertise in about a month to see how numbers are looking (Barry will check with Amanda)
9. **Daljit will forward contacts from Clemson, Jennifer to keep updating contact list with members, Barry will contact Lauren to get more regular updated member lists**

Communications Committee 5/16/2017

Special announcements were delivered for:

- NAPB Webinars (4/12, 4/24, 5/8) – both lists
- NIFA AFRI Funding Opportunities (4/12) – both lists
- Past President (Stelly) ICAC Award (4/26) – member list
- NC-FAR Hill Seminar (5/8) – member list
- Links to updated award nomination forms (5/8) – member list
- Important Data Reminder for annual meeting (5/11) – both lists
- PBS International PDF on member benefits and meeting registration (5/12) – both lists

Items for July newsletter received include annual meeting information, Better Seed Video Contest, past president award announcement, write-up on R. Bernardo plant breeding simulation competition, and AFRI-NIFA funding opportunity announcements. Items for summer 2017 newsletter, prepared by Virginia Sykes, must be received by July 7.

Each time the list serves are used to send newsletters or special announcements, sender must spend time responding to mailing list amendment requests, and questions ranging from item clarification to technical information such as membership renewal reminders. Lauren and Ian are very responsive and helpful assisting with these requests, as are other committee chairs.

May 2017 ECWG Update

SUB-TEAM UPDATES

The Mentoring Program sub-team has welcomed two new members and are working on a mentoring “how to” document leveraging various pre-existing sources. A meeting to discuss this document will be held in the near future. From here, the team will work to host a pre-Annual Meeting session for potential members based on the registration list for the conference. (Who to talk to for access to the registration list for the conference?)

The Annual Meeting Event sub-team will be meeting soon to start finalizing the format of the workshop and solidifying the talking points for our speaker. Sarah attended a meeting held by the Meeting Planning Committee and worked to set the format of the room. Also submitted a title and abstract for the event and worked with Committee members to ensure title and abstract are on registration page to attract attendees and help gauge interest to ensure proper staging for the room where we'll host the event.

An informal dinner will be hosted on Wednesday. Several options nearby have been explored. The tentative plan will be to walk as a group to the Farmer's Market and spend some time there, followed by migration to a nearby restaurant/bar.

Graduate Student Working Group:

Graduate student workshop on Monday afternoon (Aug 7)

- The goal of this workshop is to discuss the art of science communication, specifically with the public, which is increasingly important to support plant breeding funding and education. To do this, we will be hosting a screening of the new documentary, Food Evolution, which discusses the controversy surrounding GMOs and food. Following the documentary, we will host a panel discussion with speakers with backgrounds in both science and communication.
- Learning objectives:
 - Provide plant breeding graduate students with broad and numerous perspectives on the GMO debate.
 - Enable plant breeding graduate students to more effectively communicate the role of plant breeding in our food systems.
- Allen has coordinated a room/projector and is looking into screening rights
- GSWG is working on inviting panelists
 - Dr. Pamela Ronald (UC-Davis, pending)
 - Dr. Brittany Anderton (UC-Davis, confirmed)
 - Dr. Karl Haro von Mogel (Biology Fortified, pending)
 - Michael Dzakovichl (OSU, pending)

Graduate student mixer on Wednesday evening (Aug 9; Karla Huerta at UC-Davis is coordinating)

- **5:30 PM** Students will meet at a specified location in the conference center
 - We will provide a brief (5-10 min) overview of GSWG and provide a sign-up sheet for students interested in joining
- **6:00 PM** Walk downtown to get food at the Farmer's market
- **7:00 PM** Reconvene at DeVere's for a social hour (we have a room reserved)

Update on graduate student liaisons

- Narinder Singh and Esraa Alalwan will replace Sarah and Anna as the Exec committee liaisons
- We are looking for a motivated graduate student to take over leadership of the GSWG
- What is the policy of multiple grad student liaisons on each committee? Many students are interested in Advocacy and Communication and would like to be involved.

Sara: More graduate students want to be involved with committees than there are spots available. Also there seems to be no criteria and each committee operates independently. Klaus—probably most important to pair up the graduate student with the committee of choice

Secondly, need someone to take over leadership GSWP. Sara is moving to additional job responsibilities.

ACTION ITEM: need an inventory who have been assigned as liaisons –Sara Potts will handle.

Smith: we need to have a discussion at the annual meeting about the proper number of liaisons

C. Registration website work,

D. Awards committee,

Jim McFerson: 10 packets are in and are well distributed across the available awards. Special Friends of Plant Breeding Award. Jim and EC will discuss offline.

ACTION ITEM: Klaus will call Jim to discuss further.

Apps from Canada are acceptable? Yes.

Need private sector agronomy crop breeders and horticulture breeders.

E. 2017 meeting update Allan van Deynze.

Alan VD: advertisements have gone to Seed World and others; web site is up and working well except for the membership; usually 1/3 of registration is during early bird; currently have ~ 150 registered; expecting 300 + given the number of industry around Davis; Allen reviewed the meeting program.

Will follow and confirm that hotels will be available for Sunday and Thursday nights.

Additional sponsorships are expected.

F. Membership Referral program

See above in committee reports discussion

G. New secretary search

Need a new secretary and the elections. Klaus working on a candidate from the private sector but other candidates desirable. Send suggestions to Klaus. Election run through "election buddy" and David Francis will handle again this year.

ACTION ITEM: Klaus will circulate election comments to EC.

H. Adjourn: