

## NAPB business meeting – August 9, 2017

### Participants:

Todd Campbell, Emily Combs, Donn Cummings, David Francis, Brian Gardunia, Valerio Hoyos-Villegas, Donn Jones, Klaus Koehler, Elizabeth Lee, Alex Lipka, Peggy Ozias-Akins, Sarah Potts, Rich Pratt, Hanna Senior, Chris Smallwood, Wayne Smith, Virginia Sykes

Meeting was convened by Wayne Smith, incoming President.

Wayne thanked Klaus Koehler, Past-President, for his service over the past year and for the level of order and structure he provided to monthly meetings. A similar format will be followed in the coming year. Klaus can set up Webex or Wayne will use GotoMeeting. Monthly meetings will continue with the executive committee and chairs of standing committees and include Don Jones as budget advisor and Alex Lipka as IT specialist.

### Issues with ACSESS as listed on meeting agenda:

1. Members get reminders that their membership is about to lapse
2. Need monthly (?) updates of membership lists
  - a. Active
  - b. Potential members (attendees and lapsed members)
3. Need Ian at ACSESS to create an address within the password protected NAPB website where the monthly membership lists will go. Then access can be given to the current chair of the membership committee, the annual meeting committee, and the EC.

Discussion: need to collect all concerns in writing and determine scope of work then look for gaps and approach ACSESS to resolve (David, Klaus, Alex, Wayne concerns: perhaps need to delete multiple and rework scopes; not receiving monthly updated list of membership, question whether they send out or needs to be requested; may have to pay more for extra scopes. Need to give one more chance (Liz) then investigate other options. David F got good service while president, but this year even all financial reports were not promptly delivered. Need to ask for website backup (David F.). Peggy will set up Google doc to collect list of issues.

### Other items of discussion:

#### 1. Website update

Website showing 2016 officers, need to refresh webpage - more images and less text  
Add preliminary program for Guelph 2018 meeting to website

#### 2. Work with PBCC state reps to make NAPB a natural and valuable organization for plant breeders both public and private.

Does the EC need to assist PBCC with publication?

3. Are there any value-added things we can do to make the organization valuable to private breeders?

corporate or lifetime memberships?

increase meeting value for private breeders?

better exhibitor space? off this year because of mergers and hiring freeze;

time of year may not work well for some - Klause has document assessing participation and suggestions on how to increase membership;

increase mentoring activities from private industry?

how to highlight industry - sponsor students or small-group dinners? workshop or soft skills; internship opportunities; industry speakers for webinars?

4. Short term internships for PB grad students to observe and learn other crops and other techniques, e.g., a cotton breeding student to Oregon for grass seed production (federal funding opportunities?)

1-wk industry tours?

5. Work with PBCC to complete the PB'ing positions in the US (can we add Canada and Mexico and the CGs?)

This was not discussed.

Note CAST report 57 – Mar 2017: The number of scientists in Plant Breeding has been dropping for 20 years (public sector?) while demand has been increasing; number of faculty training plant breeders also declining.

6. Start dialog about an endowment campaign to support NAPB – maybe 50:50 to grad student support and organizational support.

An endowment campaign could help support #4 or part-time staff; need someone knowledgeable to help develop structure and materials for campaign; need to build financial base; right now depending on meeting income to support year-long activities; focus campaign on training the next generation (Wayne)

Don - strategic planning - if initiate capital campaign, need to think about how we want to look in the future

Adjourned