

Minutes for NAPB EC Phone Conference Monthly Meeting---February 2017

Attendance record, Review action items, Approve minutes (Klaus)

Klaus Koehler, Alex Lipka, Barry Lawrence, Kate Evans, Sarah Turner, Dave Bubeck, Arron Carter, Sarah Potts, David Frances, Jane Dever, Alex , Richard Pratt, Wayne Smith

January minutes motion to approve W. Smith, second D. Frances: approved

Review of committee reports, Successes (All)

Koehler and Bubeck recruitment of commercial PB'ers—will develop a brochure to highlight the positives of NAPB that they will circulate for comment and then use for recruiting within the commercial community specifically.

Dever: there are guidelines for announcements to be distributed on a monthly basis. The Communications committee will advertise the webinar series through the email list serv. Barry Lawrence pleased with the use of the list serv for the webinar series and through social media. However, special or time-sensitive material can go out to the list serv through Jane and the Communications Committee.

Klaus will further develop a letter inviting folks to join NAPB; asked for suggestions of when to send. Barry Lawrence suggested that will further edit/prepare promotional material and Klaus' Presidents' letter should be held until late March. Barry—last year we used the March time frame for a marketing/recruitment push.

Frances—all recruitment material, webinar advertisements, etc. should go to the membership and the recruiting list servs.

PBCC has a list of key contacts for all ag universities, i.e. the state representatives to PBCC, and sending to them and asking them to distribute to all PB'ing types in their organization.

Advocacy Committee: Richard, we had poor initial applicants for Congressional visits days but a good number by the end of the application period. Derek Barchenger, NMSU, and Matthew Dzievit, ISU, were selected. They are being handled and prep'ed by TriSocieties and Richard hopes to add some NAPB prep time for the students before the event. We need to do a better job of making more students aware of the Congressional Visits Days. Klaus—they need business cards; Richard—he has advocated this to the grad students. Wayne—we need to distribute such information to all PBCC state reps with a few bullet points of what the student should be prepared to follow. Kate—we should advertise to the grad students attending the NAPB annual meeting. Smith—we should put a pocket size brochure on the tables for grad students to take.

NAPB presidents feedback on Trisocieties collaboration (Klaus)

Klaus visited with the past NAPB presidents suggested that NAPB should try to carve out a more unique and NAPB centric. Rita Mumm will be coordinating a seminar on grad education at the TriSocieties annual meeting. Liz Lee, Klaus Koehler, Allan van Deynze will also contribute. The Symposium will be

titled: Training plant breeders to design and manage 21st century cultivar development pipelines: new needs and opportunities.

Membership Discussion around bounty program (Barry)

Sara Potts suggested a membership bounty program and Barry and the Membership committee is proposing a Bounty Program just for graduate students. The basics of the program is reward program for graduate students recruiting new members. The dollar value is still being considered; reduced membership fee or gift card, etc. Smith recommended a drawing at the annual meeting with a monetarily meaningful gift—Kate, one ticket for each recruit which adds to the probability of winning.

PBCC materials on NAPB website (Alex)

Alex—NAPB will host the PBCC web site; will need to add a tab with drop down menu with PBCC items (no objections). Smith motioned and second for adding the PBCC activities to the NAPB web page/site. Motion carried. Alex will proceed.

2017 Annual meeting update(Allan)

Allan did not make the meeting. Arron, Ohio State hosted the abstract submission; David F. thinks the OSU can handle again but OSU will charge us a few hundred dollars (two hundred last year). David F. will confirm and inform the EC. Arron noted that the OSU web site should be open during registration time and will need Allan to confirm. Arron will coordinate with OSU and David F.

Action Items:

EC needs to have input. The meeting committee usually seeks input/approval/consent from the EC. Klaus will contact Allen and ask for a preliminary agenda that will be distributed to the ED.

Other

No financial statement has been received for February.

Adjourned