

NAPB EC Meeting with 2018 NAPB Meeting Organizers, January 9, 2018

Present: Wayne Smith, Todd Campbell, and Peggy Ozias-Akins

An impromptu teleconference was called by Wayne Smith to discuss the NAPB meeting code of conduct and social media statement proposed by Elizabeth Lee.

According to Smith, AAAS, Tri-Societies, and some others have similar statements. **By email vote, Alex Lipka and Don Jones are in favor of posting. Smith, Campbell and Ozias-Akins also voted yes for statements on code of conduct and use of social media at Guelph meeting.**

Meeting was adjourned at 1:15

NAPB Board Meeting, January 16, 2018

Present: Wayne Smith, Todd Campbell, Don Jones, Jodi Scheffler, Donn Cummings, Alex Lipka, Emily Combs, Sarah Potts, Hannah Senior, Chris Smallwood, Kari Hugie, Julie Dawson, Klaus Koehler, Mikey Kantar, David Bubeck

Meeting called to order by Wayne Smith.

Minutes from NAPB Board Meeting on Dec. 19, 2017 approved as written.

Committee reports:

- Dawson-Advocacy - no report
- Combs-Communications - no report
- Potts-Education - no report
- Senior-Membership - no report;
- Lee-Meeting – no official report; Conference web page being set up.
- McFerson-awards
- Levina-GSWG
- Gardunia-YPWG
- Bubeck-ASTA liaison
- Koch-NCCPB liaison
- Sherman-Strategic planning
- Evans-PBCC
- Cummings-Borlaug Scholarship
- Don Jones-Financial - ACSESS report – Don Jones

Old Business

Communication Comm. Need to begin soliciting applications for 2018 pre-meeting workshop. Want to target folks close to graduation (the writing phase).

Action Item: Klaus will contact Emilio to begin planning the workshop.

Newsletter: need to communicate activities, etc that should be highlighted in newsletter to Jodi S. or Emily C. Do we need to publicize a 'Save the date' for the pre-meeting workshop.

Action Item: Klaus will draft a 'save the date' note for the pre-meeting workshop and send to Jodi S by this Thursday (Jan 18).

NAPB collaboration with TriSocieties to reach out to Am. Hort. Sci. Soc.
Still waiting for response from ASHS

Congressional Visits Day:

Two candidates selected. Tri societies handling arrangements but NAPB will reimburse expenses. Will try to have a conference call with the students prior to the visit. Tri-societies are amenable to NAPB being represented by a professional along with the group.

Request for Membership for a budget to cover leaflet printing, promotional 'cards', and trial subscription to Linked-In:

Leaflets appeared to have a positive effect at recent meetings. Recommend using this more and promotional cards in future meetings. Also recommend using a trial using Linked-In to recruit members. \$150 per month

Total ~\$1000. Need to recruit 37 new members to re-coup costs.

Hannah made a motion for expenditure of \$1,400 for promotional materials and a 6-month trial of Linked-In. Motion passed unanimously.

Action Item: Hannah will work with Don Jones to pay for these items.

Financial: ~\$94k balance which does not include ~\$49k profit from 2017 UC Davis meeting.

Email from Wes Meixelsperger, Jan 15, 2018

The profit from the NAPB meeting that was managed and run by UCDAVIS I assume is the source of the \$48,929.55. NAPB is a cash basis tax paying entity and the transaction to transfer the funds to the NAPB bank account will be recorded on the books for NAPB in 2018, when the cash is received. Send a check payable to NAPB, 5585 Guilford Road, Madison, WI 53711 to the attention of Lynne Navis. If you could provide a full accounting of the revenue and expenses to account for the \$48,929.55 profit we will record the full transaction, otherwise we will recognize net revenue for the transfer of the profit to NAPB in January of 2018.

New Business

NPGS meeting. Attended by Wayne Smith and presented on behalf of NAPB. This visit again facilitated interest in plant breeding success stories. In particular ASTA continues to be very interested in these.

Request from ASTA for success stories. ASTA again is pleading for more consumer friendly plant breeding success stories. Something like citrus greening. In particular, can we identify dynamic speakers to tell a plant breeding success story. Suggestions should be sent to David Bubeck or Klaus Koehler. These would be video format. Specifically crops that have more relevance to consumers. Fruits, vegetables, etc. ASTA motivation is to drive better education on how plant breeding benefits consumers and the general public while providing a safe and affordable food supply.

Action Item: Jodi S. will include a line in the newsletter requesting success stories be sent to Klaus or David.

ECWG webinar series: Group would like to put on several webinars focused on the future of plant breeding. Request \$200 annually for subscription to Zoom (based on 3-month subscription). May consider partnering with E-extension to gain access to Zoom.

Motion that ECWG in collaboration with Education committee develop a 3-part webinar series on the future of plant breeding. Motion passed unanimously.

Action Item: Kari H. will look to see if someone else in the organization already has access to Zoom and report back to the EC.

Bourlag Scholars Program.

Motion 1 to create a Bourlag scholar committee for which Donn C. will be the first chair to provide discussion, guidance, and oversight of the Bourlag Scholars program. 3 year term. Objective will be to develop and manage the program. Bi-laws of NAPB require EC approval for new committees with Chair, Vice-Chair, Secretary. Motion passed.

Donn C. would like to solicit volunteers to serve on the committee.

Motion 2. Allow Agronomic Science Foundation (ASF) within with the tri-societies to manage the NAPB Bourlag Scholars program funds. This would be a line item would be a expendable fund that could be converted to endowment at any time in the future. 5% initial fee off the top of the established fund. 2% fee on future earnings. Investments are managed by Morgan Stanley. Motion passed.

Annual meeting name- Liz Lee

Question whether the annual meeting should continue being called the NAPB/PBCC annual meeting and simply the NAPB annual meeting.

This request came as a suggestion from Liz Lee.

Some discussion whether this had already occurred in past meetings.

The consensus was to continue discussions on this topic, but there is no need to make any immediate changes.

Meeting was adjourned at 1 p.m. CST