

Minutes for NAPB EC Phone Conference Monthly Meeting---March 2017

Attendance record, Review action items, Approve minutes (Klaus)

Klaus Koehler, Alex Lipka, Allen Van Deynze, Sarah Turner, Barry Lawrence, Kate Evans, Sarah Turner, Jim McFerson, Arron Carter, Sarah Potts, David Francis, Jane Dever, Richard Pratt, Wayne Smith

February minutes motion to approve Jane D., second Kate Evans: approved

Review of committee reports, Financial reports(All, Don Jones)

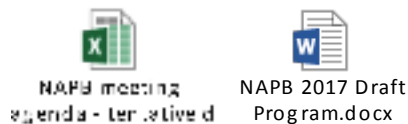
Early Career Working Group March update

Letter of Introduction has been sent out to the membership and is slated to get into the next NAPB newsletter. This introduction also included a survey to help our group better shape the mentoring program we are working on and the surveys have been steadily coming in since the introduction letter went out. The group will be meeting one month after the survey was opened to review and analyze data towards initiating the mentoring program. Additionally, after discussion with Allen, we have secured a timeslot on the annual meeting agenda for our mentoring event.

Annual meeting committee:

Please see the two drafts for the agenda for the annual meeting below. Also the link to the meeting website.

<http://napb2017.ucdavis.edu/>



Communications Committee Report:

- NAPB Facebook page has 985 followers, and twitter #naplantbreeders has 30 followers
- Emily Combs efforts have boosted Facebook page activity and responsiveness
- E-mail listserves were used to advertise NAPB webinar series and individual webinars
- After feedback, the next individual webinar announcement will include more detail on how to register from eXtension website (go to 'location')
- 50% of first webinar attendees heard about the webinar from e-mail; 20% of second webinar attendees heard about webinar from e-mail
- The next quarterly NAPB newsletter is scheduled for early April; send items for inclusion to communications committee, jdever@ag.tamu.edu , by March 29

Communications committee does not request discussion on any specific item for March meeting.



Communication of these emails will be discussed in the meetings

Advocacy committee:

Richard and Klaus had a call with the two Graduate Students that NAPB sponsored for the hill visits, Derek Barchenger and Matthew Dzievit. We made aware materials and background information on NAPB's mission and vision, discussed potential advocacy themes for plant breeding, discussed use of social media and business cards on behalf of NAPB and developed ideas for a 30 second elevator speech and on the contributions of plant breeding. Matt Derek were very responsive, asked a lot of questions and the call was well received by both.

Two NAPB graduate students (Derek Barchenger and Matt Dzievit) participated in the Congressional Visits Day.

A winter storm hit the area while they were in Washington DC, but the program still managed to go forward. As requested, they took some pictures and made some social media posts.

Here are some comments they sent:

"It was truly an amazing experience."

"I got to learn a lot more about our government, see our government in action, practice talking to non-scientists about science and network/meet a bunch of new people from across the country."

They were also requested to provide input regarding which other organizations NAPB should consider joining.

When input is received, it will be shared with the entire advocacy committee and a recommendation will then be forwarded to the executive board.

Updates from the Graduate Student Working Group:

- We are organizing a short course for graduate students during the Monday afternoon session, with the topic "Communicating science with the public." Our tentative plan is to host a screening of the Food Evolution documentary (<http://www.foodevolutionmovie.com/#home>), followed by a panel discussion featuring Dr. Allison Van Eenenaam from UC-Davis and possibly representatives from the Cal Poly Ag Communications program. Any recommendations for panelists are much appreciated.
- Zach Dashner and Travis Parker from UC-Davis suggested pooling resources to promote the Student Organic Seed Symposium (SOSS), which they are helping organize, and the NAPB meeting. We contacted Ammani Kyanam about advertising for SOSS and/or including a piece on organic breeding projects in the newsletter.
- There was an inquiry about timelines regarding the ASTA video contest, is this information available yet? Apologies if I overlooked the details.
- Stephanie Karhoff is currently soliciting graduate students for webinar introductions.
- Are there any updates regarding graduate student travel grants for the 2017 meeting?
- Please let us know if there are any other activities we can facilitate.

Updates from the Education Committee:

Webinars:

March 1st Webinar: 113 registered and 68 attended. Good diversity of students and public and private sector breeders. Webinar has been uploaded to Youtube.

March 15th Webinar: 76 registered and 51 attended. Again, good diversity of attendance. Webinar has been uploaded to Youtube.

Next webinar is March 29th.

Annual Meeting:

Waiting on a response for the contact person at Ohio State University for abstract submission. Once that is done, we will get the abstract submission page ready, and then wait on the annual meeting to open registration.

Membership plan for upcoming months

April - General letter for membership that includes the meeting web link to all members and recruitment list.

May - Request to California breeding group(s) and consider SeedDigest banner??

June - Re-send for California

July - Final request prior to meeting for all contacts.

For all of these, Jennifer will coordinate getting them out of company and university sponsors for recirculation within their breeding communities.

Financial Report: (Klaus)

Difficult to compare financial health between this year and last year. Primarily because of all of the donations for upcoming annual meeting.

Fees from ACSESS. Fee includes website, listserve, annual meeting portal, etc. D. Francis—We have a record of ACSESS fees from last year, but prior records are lacking. So it is unclear where this fee and possibly others originated. Perhaps Klaus should have a conversation with Ellen and Ian from ACSESS. Allen noted that originally ACSESS might have been set up to fund other services like sponsorship/annual meeting/etc so we need to investigate more. From Klaus—Jane D. has noted that listserve service from Ian and ACSESS has been very good.

2017 Annual Meeting Update (Allen)

- NAPB website is now connected to 2017 annual meeting website hosted by UC Davis.
- Allen discussed the tentative program.
- Some discussion about splitting the posters into two days and the effect on the graduate student competition. Arron Carter noted that he would work with Allen to make sure grad student competition is arranged appropriately following abstract submission.
- There have been a few additional requests for workshops and/or places on the program. Suggestion to request these folks to provide their own funds for either Sunday or Monday. Monday would likely not be additional cost.
- Any cost estimate so far? Raised \$62.5k which includes a USDA-NIFA grant. Registration should open next Monday. Cost similar to last year. \$350 member, \$450 non-member, \$100 student member and \$150 non-member.

- Any estimate of revenue returned to NAPB? What about raising registration cost \$50 for each category (except for students)? Can we get an estimate of revenue? Allen will send a revised budget to Klaus next week.
- Any possibility of not having PBCC meeting conflicting with NAPB meetings? Yes, Wednesday evening is open and flexible for this reason.
- Graduate student travel grants? None per se...but 12 total students will be financially supported...this will include 6 that include connections with minority institutions. This is more grad student support than previous years.
- Oxford Abstracts has been contracted to handle abstract submissions. Ohio St is not needed for this in 2017.

Website Actions to Connect to Annual Meeting Site (Alex)

This is now connected.

Communications-D. Stelly (Klaus, Jane)

EC email communication about this item. These are concerning lists of advocacy organizations that NAPB can align/contribute to. This has been forwarded to Advocacy committee and Rich Pratt noted that graduate student participation was requested for evaluating a list of potential organizations.

Action Items:

- 1) Klaus will communicate with Ellen B./Ian P. regarding ACSESS services.
- 2) Allen will send a revised budget for the annual meeting to Klaus next week.
- 3) Allen will contact those inquiring about 'add-on' workshops if they are interested in self-funding a workshop on Sunday and/or Monday morning.
- 4) Klaus will make sure Education committee and Ohio State knows they are not needed to host the 2017 annual meeting abstracts.
- 5) When preparing for the 2018 Annual Meeting, we need to make sure PBCC is involved in the planning process. Perhaps we should include a PBCC member as an official member of the annual meeting planning committee.

Adjourned