NAPB Agenda 2-16-2016

I. Attendance (Wayne Smith)

Barry Lawrence

Candice Hirsch

Loren Trimble

Rita Mumm

Leah Ruff

**Thomas Lubberstedt** 

**David Francis** 

Klaus Koehler

**Todd Campbell** 

**Donn Cummings** 

Wayne Smith

**Richard Pratt** 

Jim McPherson

**Dave Stelly** 

II. Approval of Minutes

Moved approval and seconded—approved

III. Review/Modify Agenda

**Dave Stelly** 

**PBCC** 

IV. Budget (Provided by D. Jones) Financial information is in attached documents

All;

I have had something come up and cannot participate. The December 31 financial numbers were sent by Klaus. Currently we have a good balance.

In regards to the 2016 meeting, we planned to meet yesterday and ice forced closure of NCSU, so we canceled. We have made substantial progress though. The keynote speaker will be Jim Holland from NCSU, two 2015 NAPB award recipients are confirmed to speak (1 cannot attend), and 8 of the remaining 10 speaker slots are confirmed. We have speakers from row, horticultural, and tree crops. The pre-meeting tour on Monday August 15 is set, buses hired, meals set. I had a conference call with SeedWorld last week and need to run a proposal by the Planning Committee for their input, but advertising and such is under development. I had 2016 NAPB Annual Meeting bookmarks made and these are available if you would like some. I plan to take some with me when I attend the Texas A&M Plant Breeding Symposium this Thursday. A 1 page 2016 NAPB Annual Meeting and another 1 page FAQ will be sent to Candy and Lynn for posting on the web as soon as we receive conformation of a tour stop on Thursday August 18. The fees for the meeting this year will be as follows:

**Pre Meeting Experiment Station Tour** 

Students \$25 Professionals \$50

## **Annual Meeting Registration Fee**

NAPB Student Member \$75 Non-NAPB Student \$115

NAPB Professional Member \$400 non-NAPB Professional \$500

Don

V. Annual Meeting updated (D. Jones) See item IV

VI. Begin recruiting new committee members and identify a new Secretary for the EC.

DF: committee chairs should provide suggestions to the EC for nominations for EC Secretary as well as begin considering new committee members.

VII. "Hot topics", social media management (Candice Hirsch proposal). Example: 'meeting announcements and registration will go out through 1) newsletter and to 2) Facebook. "Hot Topics" will be reserved for hot topics.'

Candice Hirsch: working on a "hot topics" site on our web page. Lot of interest for a tab for upcoming meetings and functions. The survey of members also identified the desire for a "calendar of events" where people (members) could post announcements. Cost is not known at this point. Candice will contact Ian P. and determine cost and bring it back to the EC. Members should be able place on the community calendar.

VIII. PBCC (Thomas or David)

State reps list is still in the process of being updated. Progress has been made and the list should be complete in the near future.

White paper on internships was presented at last EC; feedback has been received and a final version will be submitted to the EC again for approval to place on the NAPB website.

PBCC request for travel budget (see attachment). PBCC is requesting just under 5,000 in support of their activities (the budget request and justification begins on page 3 of the attached proposal). The Executive board voted and approved the support of the PBCC travel request.

Pat Burns coordinated an AAAS session on Plant breeding in DC in February 2016 and was partially supported by NAPB.

IX. E-mail list maintenance (Ian will do for a fee, SOW attached)

David's notes:

Follow up to e-mail list-serve discussions (on-going discussion over last two months).

A) The emails are not archived on our server, they are just sent out using it without any history kept on it.

B) The maintenance of e-mail lists will cost an additional 90.00/hour with monthly maintenance from "customer service" quoted at \$500.00 per year (see SOW) PLEASE DISCUSS, Edit and VOTE (I am in favor of this maintenance, but feel that the SOP does not sufficiently detail the service we are asking for)

C) Review current e-mail lists and specify actions

(NAPB 2015 RECRUITMENT LIST [napb\_membership@acs-net.crops.org]); action: change name (to "Recruitment")

old list that has all our members on it and was created before the payment system for membership was put in place [napb@acs-net.crops.org]; Action = eliminate? REPLACE WITH GSWG list?

3rd list for those NAPB members who have paid [napb\_members@acs-net.crops.org] which has ~184 paying members on it.

D) In Summary outcomes of Statement of Work (SOW).

Rename "napb\_membership" to "napb\_recruitment" Eliminate "napb@acs-net.crops.org" Replace with "NAPB\_GSWG". Preform monthly, cross check e-mail lists to eliminate duplication. New members should be moved off of the recruitment list and onto the membership list.

In addition, the names of New Student members need to be passed on to the GSWG

Need to cross check the recruitment list (currently called member list by ASCESS) and the membership list. Working with lan to correct. Secondly we need to be able to identify graduate student members and maintaining its accuracy.

Current membership is 181 members.

Moved and seconded to approve the expenditure as noted above for maintenance clarification of the NAPB email lists.

X. Education Committee Update (Loren)

Webinar series, five, announcement almost ready and finalized Thursday of this week. Two speakers remain to be identified.

Video competition deadline was postponed until 31 January. Two videos were submitted and will be reviewed on Thursday, 2.18.16.

XI. Communications and Communication Committee (Todd)

Newsletter for January/February disseminated with a March/April about ready. The March Newsletter will include information on the 2016 annual meeting and the call for nominations for NAPB awards. It also will feature a graduate student.

XII. Advocacy opportunities/Reports; Advocacy Committee Update. (Jim McPherson)
Approval by Executive board for Klaus match for travel (\$350-\$500) travel expenses to attend ASTA legislative fly-in March 14/15.

The trisocieties congressional visit day is up coming and Leah Ruff and Vivan Bernau will attend as NAPB graduate students. Students will provide a summary report and will/should be featured in an upcoming NAPB Newsletter.

XIII. Graduate Student Working Group Update (Ruff)

Meet mid-February and are sending brochures to students attending the Pioneer Plant Breeding Symposia (all symposia) and a poster to be displayed. Leah asked for at

Moved and approved \$ 130 for brochures and poster for use at the Pioneer Symposia.

The GSWG will send the brochure and poster proposed to the EC for review and approval.

The GSWG has been trying to get breeder profiles to place on the NAPB website but the effort has been slow developing. Several ideas were discussed for Leah and GSWG to follow up.

Template for the profile to be sent to all committee members.

XIV. Membership Committee Update (Barry Lawrence)

181 total members as of last week; averaging about 10 new members per month with an increase of 20 in January. Committee expects to send out membership invitations periodically. Also looking at social media. Such promotions go out every 8 weeks or so.

Hope to have a promotional out by the end of February to coincide with the roll out of the webinar series. Webinars are available to everyone and are posted to social media such as Youtube.

XV. Request from David Stelly for NAPB endorsement of a letter to the congressional agricultural committee. The letter will be forwarded to the EC for consideration for NAPB to be identified as a cosupporter of the letter. The letter is a note of thanks for the increased funding for NIFA.

Would we post a copy to our web site? Yes Rich Pratt advocated for the Advocacy Committee should be consulted. Vote to be handled by email.