

NAPB Monthly Telemeeting
10 November 2015

1. Attending

Todd Campbell
Sarah Potts
Don Cummings
Thomas Lubberstedt
Rita Mumm
Leah Ruff
Candice Hirsch
Don Jones
Wayne Smith
David Francis

2. Approval of Minutes: move approval smith, seconded cummings—approved on voice vote

David Francis will email to archive on web site

3. Annual Meeting update—Don Jones

Outline and agenda essentially completed; general outline changed to add one afternoon for PBCC for 2 hours and Bill Tracy asked for a 1.5 days for IP extra (1/2 day Saturday and all day Sunday); Don talking with Mariott and they should respond if they have rooms today but nothing so far.

Monday: farm/expt stations east of Raleigh

NEXT MEETING OF PLANNING committee is Dec 9 and hopefully will complete agenda
Speakers will get 40 minutes for primary speakers plus graduate students having shorter time.
+ grad student 1 minute
9 speakers over 2 days
+ business meeting

Goal is to have speakers and tour routes completed by end of January

Don Cummings: Why the interest in IP?

DF: stems from the Texas A&M meeting that included lawyers as well as breeders that was informative. It also stems from Bill's survey that is driven by IP issues with breeders. Discussion: Additional IP meeting will make for a long meeting for those that will attend both; Some concern about the length and cost. Is there a way to get support for the(se) meeting(s)? There has been some discussion on the part of the meeting committee about submitting an AFRI grant. Don Jones will work with B. Tracy to develop a single proposal for AFRI; this could be a good source of travel funding, especially for grad students.

DJ: public universities are looking at IP as a revenue stream

DF: interest stems from tension between open source versus IP and income

4. Budget: Don Jones

Nothing since September; one bill was at that time was still outstanding to WSU. At that time we have 145,000 balance.

DF: fiscal sound but we have increased cost because of increased fees, web hosting, and membership portal to ACSESS.

5. Discuss support of PBCC (Francis)

PBCC will be asking for support for travel NGRAC advisory council meeting. NAPB would like to see a proposal that outlines what PBCC is asking for, potential for leveraging funds, details about how the travel will help meet the goals of the strategic plan.

General: need 1. Guidelines developed, 2. Structured proposals with leveraging mandated, 3. perhaps an annual budget requested by PBCC.

DF: PBCC can help by getting SSC80 authorization for the annual meetings to the AES administrations. For some Universities this will allow PBCC reps to attend with funding from their AES. Would also like to see PBCC put together one-pagers to communicate more directly with AES directors through the state reps.

6. Summary of outreach activities (Francis)

SAES directors meeting (Francis – funded internally); ASTA breeding technologies workshop (Koehler – supported by NAPB and Dow); Riley Memorial Foundation Unifying Message Scientific Societies Discussion (Pratt - NAPB); Graduate Student Participation in CSSA March legislative visits (to be determined by Advocacy Committee - NAPB); OSTP White House Event to raise the profile of agriculture (Invitation DF will support internally); NCCPB/NAPB at ASTA (Koehler, Cummings)); Request PBCC and NAPB leadership to provide feedback on whether they think this participation is appropriate and get suggestions as to how to gauge whether participation is beneficial;

DF: NAPB is being asked to be represented and to speak at an increasing number of venues as noted above. We have approved some limited funds in these and other areas.

OSTP in DC. David Francis will attend and will cover the cost. Klaus will attend with 50% match from NAPB and DOW.

Asked to participate in ASTA's NCCPB meetings. Liz Lee and Rita Mumm has participated in previous meetings. Invitation goes to the sitting NAPB president.

Good forum to increase participation of private PB'ers in NAPB
Klaus and Don Cummings will attend 2015 NCCPB meeting

Question: what do we need or want to accomplishment at this meeting.

DF: Outreach and Advocacy components of NAPB; how do we manage our message?, how do we judge success?

DC: support for liaisons, e.g., CSSA, ASTA, germplasm, etc.

RM: provide travel for leadership

DC: how do we gauge our effectiveness

RM: get the liaisons provide plan of expected accomplishments and NAPB leadership could “sign off” on the activities

DC: we should continue because results come from sustain value

7. Committee Reports:

7.a. Education Committee

Sarah Potts

Two videos have been submitted; need to extend the deadline and advertise at CSSA. Webinar series is still under consideration and committee have found a free Adobe connect site at OSU and those recordings could be edited and posted on the plant breeding and genetics YouTube site (PBG CoP). DF noted that the free Adobe connect does not mean hosting the webinar, editing the presentations and posting/hosting are free. There will be a need to hold a meeting to discuss (Potentially in December).

Poster session for 2016. We will have 2 poster sessions on Tuesday.

Best practices document for grad school. PBCC also has an effort along this line. Tom Lubberstedt indicated that they were working on a set of core competencies. Sarah and Education Committee will work with PBCC to follow up.

7.b. Communications Committee

Todd Campbell

1st newsletter out in September, second due in January

Working on developing a standardized protocol for special announcements

Developing a version of the newsletter for smart phone—Shawn Brook suggested some free software called (mail chimp). This software will allow us to know who and where the readers are.

DC: advantage is feedback about how the newsletter is being received

TC: yes and it also provides template continuity

DC: do we post newsletter routinely to the web site.

Candice: under “about us” tab.

DC: is the newsletter for public consumption or for just the membership

DF: we shouldn't be too restrictive until membership is sufficient to mandate that the newsletter adds value.

DC: agreed but it could be a way to add value to membership.

Discussion ensued about the future of membership value.

DF: asked Todd to include Seth Murray and Candice Hirsch to be involved.

TC: question, does the Newsletter go to the paid membership only or to the only list of about 2000. Todd to check with Ian P. at ASCESS.

DF: is there a graduate student liaison? Yes and it may be helpful to get more students involved.

7.c. Membership Committee

Aaron Lorenz

Considerable discussion about the membership list; one being the paid list and the other being the original list with participants.

Last list serve was 1,000-1,100. Don Jones will talk to Ian and get "the list".

124 members and a new Graduate Student Liaison. Discussion about Job posting (member only access, should we be doing this). Initiated a crop liaison list.

Todd Campbell will call Ian P. at ACSESS to determine if he still has the participant list for general use.

Issues being discussed by the Membership committee include: posting of jobs; a crop liaison list (to serve as a hub for distribution of membership information); tangible benefits to members such as education resources, etc.

Should keep Advocacy in the loop on these issues: Bill Tracy, Ann Marie Thro, and Jim McPherson.

Still need to find ways to involve more industry plant breeders.

Aaron concerned about sending out emails from the Membership Committee with EC approval. David asked that committee chairs use their judgement but the EC would be happy to review prior to distribution if asked.

Discussion on how many emails were too many. Rita Mumm suggested 8 per year while David F. thought 12 was a minimum and that we need to be more media aggressive.

Recruitment emails are going out next month.

7.d. Graduate Student Working Group

Leah Ruff

Goals include: recruitment of graduate students and identification of benefits of student membership.

Suggested that stickers be made that read “ask me about napb” to put on their trisociety badge. Wayne Smith will call Ellen Bergfeld to gain permission.

Don Cummings noted that we regularly distribute pamphlets at the trisocieties meeting.

7.e. Advocacy Committee

No report

Wrap up: Don Jones will send an email to determine interest in a face to face meeting of NAPB committee leadership and Jones and Smith will organize if a meeting is desired.