

Minutes from the NAPB Board meeting 11-18 2014

Present: Barry Tillman; Candy Hirsch; David Francis ; Greg Berger; Jim McFerson ; Kate Evans; Jamie Sherman; Klaus Koehler; Shelby Ellison;, Don Jones;, Donn Cummings; Pat Byrne; Liz Lee; Leah Ruff; Tom Koch;

Approval Minutes. Unanimous Approval

- (1) Strategic planning committee (Jamie Sherman, Barry Tillman)
 - a. Update on progress since October meeting Jamie Sherman

Barry summarized well in his email where we are. We need the goals and objectives to be approved by the board and then send out to the committee members to define actions. Some committees have moved forward with actions. The PBCC writing process will begin and we will want to get this into their hands.

Proposal: These are guidelines that have been discussed in MSP. Don Cummings: As we roll out fee for membership we need guiding goals for membership. So we need a brief version available on the website.

Pat Byrne: We need to acknowledge PBCC as being connected.

Barry: We need to acknowledge PBCC in the document or on the website. We need to approve the Mission, Vision, Goals and Objectives in December.

The documents have already been sent out to the committees. We should work on the wording on what we will put on the website.

Greg Berger: In the January newsletter we could publicize what are the main content of the strategic plan.

David Francis: The goals and the five year objectives should be in the public

We could put list the main goals that we have in a general document on the website.

Action: Motion about approval should be defined before the December meeting.

- (2) PBCC request to fund travel to facilitate discussions on their 5 year reauthorization (Pat Byrne, Jamie Sherman)

The response from PBCC is that both organizations need to work together. PBCCs need to continue. Barry is in favor of supporting the travel funding. A renewal proposal is needed by spring next year. Eric Young (admin advisor) recommends a face to face meeting (noon to noon). Some of the funds could be requested from the experiment stations. New request is \$2500 for support of travel funds.

PBCC has a unique role to provide input to USDA. Dave Francis: it sounds we have exactly what we want, so we should support. It would be good if the station directors would get an annual request for funding so the states (all) are aware of the travel needs. Don C: if we approve, how do we administer the funds? Barry: The speakers could pay upfront for their expense and then they submit reimbursement. Pat to provide the six names of the speakers to be reimbursed.

Motion: NAPB supports spending \$2500 for PCCC to have a travel fund to have a face-to face meeting to develop their 5year plan rewrite. David Francis second.
NAPB board vote: approved unanimously

- (3) Website redesign (Candy Hirsh, Seth Murray) –
- a. Status of handoff from Issues Ink to ACSESS
 - b. ACTIONS needed by committees?

It would be good to have a status update before the December meeting to review the material to be posted on the website. We need to update the website to be crisp and clean to attract paying membership. Is January realistic to get this done as we will need testing to get this done? Example a member tested the profile and had trouble to work with it. We need to decide what we have available on the website to keep people involved and bring people in. We need attractiveness to attract new people. We need to preserve the historic records and put them behind the firewall. We could still have an executive area which would require a password to access.

Simple would be good. We could talk to Access to find a space for the historic records behind the member firewall.

Each committee to look at what content they want to keep behind the firewall on the new website.

Plant Breeding.org will be the new website. The old website material is backed up and would not be lost forever. A lot of the history is not on Plantbreeding.org. Plant breeding.com would not exist in the future.

It is proposed to keep all the older material available on the website. See if this could be reviewed by the members. Have it password protected. Proposal for each committee to review what material they need for their new website. Action: Candy to craft an email for Barry to inform the committee chairs to be ready with content.

- (4) Advocacy Committee Update (Bill Tracy)
Barry to be at ASTA to meet with Andy Lavigne and meet with NCCPB.
- (5) Annual meeting Committee Update (Jim McFerson, Kate Evans)
Decided on hotels for next years meeting. Use some of the University residents halls for cost effective accommodations. Walk through the venue. Can get good workable space for the event. We have a good draft schedule. Monsanto to host a luncheon session on diversity and women in the workplace.
- (6) Communications Committee (Greg Berger)
a. Monthly Newsletters
Announcement on the website and the strategic plan in the next newsletter.
- (7) Membership Committee (Don Jones, Donn Cummings)
a. Needs for launch of fee for membership- if we launch in January, what do we need to do between now and then?
- (8) Education Committee update (Loren Trimble, Shelby Ellison)

a. Committee Report

Moving forward with the webinar series. Need to have the website up and working well so we can advertise the webinars.

(9) Graduate Student working group (Leaf Ruff)

a. Update on activities

Group had monthly meetings and setting goals. The team is helping the education committee to update the list of Plant breeding universities and course listing, Facebook page, and helping with the webinar series organization. Proposal to have a page on the website for the Graduate Students. The group Would need editing rights for that page.

This may be to be added to the web design scope.

Minutes: Klaus Koehler December 6, 2014