NAPB EC Call

November 19, 2018

Attendees: Todd Campbell, Don Jones, Jim McFerson, Peggy, Jody Scheffler, LeAnn, Dave Bubeck, Donn Cummings, Jennifer Yates, Ksenija Gasic, Jodi Scheffler, Zach Jones, Virginia Sykes

**Dave Bubeck** - October minutes approved

**Todd Campbell**

NAPB Executive Committee meeting with ACSSES staff in Baltimore – discussed annual meeting planning for the 2019 Univ. of GA meeting; Ian Popewitz, Luther Smith, Karl Anderson, Ellen Bergfeld, Wes M. (CFO).

ASTA – meeting, Andy LaVigne attended entire NAPB Guelph meeting; Todd will present in Chicago during ASTA at a plenary session titled plant breeding innovations; also offered a complimentary booth access on the exhibition floor and Donn Cummings will man the booth, amplifying NAPB presence in Chicago; ASTA Veg & Flower meeting in February in Orlando

Action: Find an NAPB member going to Veg&Flower meetings in Orlando that would be willing to be present at the NAPB booth.

Council of Society Presidents – NAPB leadership is now a member of this organization, benefit on NAPB being part of this organization

Donn Cummings – Plant Science Research Network, think tank on STEM, Donn will participate and contribute NAPB representation

Recap of Executive committee in the past call – set the next annual meetings 2019- Univ. of Georgia, 2020 – Univ. of Nebraska, 2021 – Cornell, 2022 – Iowa State

Peggy is working on an SOP that will act as a future template for future meetings

**Don Jones – Financials**

Balance is a little over $145K, however, still lacking a final summary of the Guelph meeting

Don J. communicated with Liz Lee the need to complete the Guelph meeting numbers so that we have the 2018 budget finalized by year end

**Jennifer Yates – Membership Committee**

Committee met twice since September

Writing goals on increasing membership by 20%

Creating NAPB presence at other meetings

At 386 people on membership – seeing a current dip on membership, more from professionals, not students

Printed brochures and two posters

Donn working on a pop-up banner with a graphics team, but might not be in time for ASTA in December

People seem to be missing their e-mails regarding membership renewal when it expires

Finding high resolution images of the NAPB logo is a problem, as we don’t seem to have it archived on our web site, need 300 dpi minimum for the banner

**Bill Rooney – Advocacy Committee**

Bill could not attend today

Todd C. reporting on his behalf

Focusing on the congressional visits day, opportunity for this to grow, we currently support two students to attend

**Education Committee**

No one available from the committee

Working on the webinar series, but having difficulty getting back into the free service, e-extension (extension.org) apparently no longer an option

Would like to put on six webinars this year, but paying a contract to do these costs about $1500 per webinar, so looking back to Tri-societies to see if we can get assistance

Action: request committee to follow-up with David Francis to determine future webinar plans

**Communications Committee – Virginia Sykes**

Consider putting together a sub-committee that would work solely on social media for NAPB

Desire to have a photo site to share high resolution photos on-line, estimate of the cost is currently unknown, consider pushing these only through the NAPB web site to access and submit the high resolution photos; will be difficult to manage until we have some full time NAPB staff

Web site announcements – with multiple attachments; NAPB web site needs a section, link for ‘announcements’ or ‘press releases’ or another option is to just use the “hot topics” area

**Action:** Zach and Virginia – follow up with Bill Rooney to get Congressional visit details – need to get in contact with Bill Rooney and the Advocacy Committee so that we can get this in the

**Action:** Send anything that goes in the January newsletter to Zach Jones by December 15th

**Action:** Donn C. will get a Borlaug Scholars update to Zach

**Awards Committee – Jim McFerson**

Wish to have a private industry representative on their committee

**Student working group**

Working on a design for the Borlaug Scholars

**Early Career working group**

No report

**Strategic Planning**

First draft goal to be out in January – February timeframe

**PBCC Update - Ksenija Gasic**

Participating in NIFA listening sessions

Public survey for breeding capacities will be renewed every five years

Shortfall on education of future genebank curators and other national plant germplasm experts

Thomas Lubberstadt – plant breeding workforce, developing a list of minimal list of subject matter for someone to be qualified to pursue plant breeding positions

**Borlaug Scholars - Donn Cummings**

See report



Jodi Scheffler volunteered to help on the committee

Seth Murray – newly elected to be on ASF board

Matching funds available for giving to the scholarship

Up to 10 students next year, goal is to add two per year until we get to 18

**New Business**

Workshop sponsored by Corteva and Bayer – at 2019 meetings in Georgia

Next month is an EC only call